

Order / Rev: 698391 - 2
 Alt Order #: 6226634
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 1778

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WTLV	10/13/12	10/14/12	Sa-Su 6-630p Sa-Su 6-6:30pm	CM	Sat-Sun 6p-6:30p	-----SS	:30	2	\$250.00	P-3	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----SS 2 \$250.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 WTLV 10/08/12-10/14/12 Sa-Su 6-630p Sat-Sun 6p-6:30p -----SaSu :30 (\$250.00) 0.00 NM Credited															
N33	WTLV	10/13/12	10/13/12	Sat 8-10a Sat 8a-10a	CM	8a-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$300.00 0.00															
N34	WTLV	10/09/12	10/12/12	M-F 11a-12p First Coast Living	CM	M-F 11a-12p	-TWTF--	:30	2	\$85.00	P-3	0.00	NM	2	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -TWTF-- 2 \$85.00 0.00															
													Totals	82	\$44,990.00